

Item 1: Cover Page Supervised Person Brochure

Part 2B of Form ADV

Robert Luke Elliston



2620 New Timber Way

Powhatan, VA 23139

PHONE: 804-380-4812

WEBSITE: www.cprinvestmentsinc.com

This brochure provides information about and supplements the CPR Investments Inc. brochure. You should have received a copy of that brochure. Please contact Luke Elliston if you did not receive CPR Investments Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Robert Luke Elliston (CRD #7187130) is available on the SEC's website at www.adviserinfo.sec.gov.

November 12, 2021

Brochure Supplement (Part 2B of Form ADV)**Supervised Person Brochure**

Robert Luke Elliston

- Year of birth: 1988
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Item 2: Educational Background and Business Experience

Educational Background:

- University of North Carolina; Bachelor Degree - Business Management; 2012

Business Experience:

- CPR Investments LLC; Investment Advisor Representative; October 2019 to Present
 - Abio Clinical; Corporate Manager; January 2018 to Present
 - Global Institute for Research; Project Manager; September 2013 to Present
 - Amelia Overhead Door; Service Sales/Project Manager; December 2011 to August 2013
 - Wilmington Overhead Door; Service Sales/Project Manager; September 2009 to November 2011
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Item 3: Disciplinary Information

Criminal Action: None to report.

Administrative Proceedings: None to report.

Self-Regulatory Organization Proceedings: None to report.

Item 4: Other Business Activities Engaged In

Luke Elliston has other businesses that are not financially related. He is a project manager with Global Institute for Research and is a corporate manager for Abio Clinical. In these businesses he manages all business functions and projects. Mr. Elliston spends approximately 70% of his time in these businesses. There will not be any crossover clients with these business, therefore, these do not represent conflicts of interest.

Item 5: Additional Compensation

Luke Elliston receives additional compensation for his role as project manager and corporate manager. He does not receive any performance-based fees.

Item 6: Supervision

Luke Elliston is supervised by Charles P Reinhold sole owner and operator of CPR Investments Inc. The services offered by Luke Elliston will consider Client's risk tolerance by using a questionnaire to determine Asset allocation and recommend models/strategies for investment planning based on the risk tolerance score results. Clients are reminded quarterly to update CPR Investments Inc. of any changes in their risk tolerance. Charles Reinhold monitors all model/strategies offered by CPR Investments Inc. on a regular basis.

Charles Reinhold can be reached at 800-213-1164.