

## Item 1: Cover Page Supervised Person Brochure

Part 2B of Form ADV

---

George W. Johnson III



**1600 Parkdale Road, Suite 201**

**Rochester, MI 48307**

**PHONE: 586-980-2522**

**WEBSITE: [www.cprinvestmentsinc.com](http://www.cprinvestmentsinc.com)**

This brochure provides information about George W. Johnson III and supplements the CPR Investments Inc. brochure. You should have received a copy of that brochure. Please contact George W. Johnson III if you did not receive CPR Investments Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about George W. Johnson III (CRD #4503530) is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

July 8, 2021

---

**Brochure Supplement (Part 2B of Form ADV)****Supervised Person Brochure**

---

**George W. Johnson III**

- Year of birth: 1971
- 

**Item 2: Educational Background and Business Experience**

## Educational Background:

- Utah State University; MBA; Business; 2002
- Utah Valley University; BS, Business with International Emphasis; 1999

## Business Experience:

- CPR Investments Inc, Investment Advisor Representative, July 2021 to present
  - CPR Financial Group LLC, Insurance Agent, July 2021 to present
  - LPL Financial, LLC
    - Investment Advisor Representative, July 2015 – December 2020
    - Registered Representative, May 2013 – December 2020
  - Michigan Schools & Government CU, Financial Advisor, May 2013 – December 2020
  - Willenbrecht Legal Services, LLC, Paralegal, June 2018 to April 2020
  - Cetera Advisor Networks LLC
    - Sales Manager, January 2013 – May 2013
    - Registered Representative, May 2005 – June 2013
  - Financial Network Investment Corp, Registered Representative, April 2005 – December 2012
- 

**Item 3: Disciplinary Information**

*Criminal Action:* None to report.

*Administrative Proceedings:* None to report.

*Self-Regulatory Organization Proceedings:* None to report.

---

**Item 4: Other Business Activities Engaged In**

George W. Johnson III is also a licensed insurance agent with CPR Financial Group LLC and as a Sole Proprietor. Approximately 20% of George W. Johnson III's time is spent in this practice. From time to time, he will offer clients products and/or services from this activity.

This represents a conflict of interest because it gives an incentive to recommend products and services based on the commission received. This conflict is mitigated by the fact that George W. Johnson III has a fiduciary responsibility to place the best interest of the client first and the clients are not required to purchase any products or services. Clients have

the option to purchase these products or services through another insurance agent of their choosing.

---

**Item 5: Additional Compensation**

George W. Johnson III receives additional compensation as an insurance agent. He does not receive any performance-based fees.

---

**Item 6: Supervision**

George W. Johnson III is supervised by Charles P. Reinhold sole owner and operator of CPR Investments Inc. The services offered by George W. Johnson III will consider client's risk tolerance by using a questionnaire to determine Asset allocation and recommend models/strategies for investment planning based on the risk tolerance score results. Clients are reminded quarterly to update CPR Investments Inc. of any changes in their risk tolerance. Charles Reinhold monitors all model/strategies offered by CPR Investments Inc. on a regular basis.

Charles Reinhold can be reached at 800-213-1164.