



Charles P Reinhold
President/CCO
charles.reinhold@cprinvestmentsinc.com

Message from the President of CPR Investments Inc.

March 3, 2021

Dear Valued Client:

CPR Investments Inc. is required to provide certain disclosure information to each of our clients on an annual basis. Pursuant to meeting our disclosure requirements, the purpose of this letter is to notify you of any material changes to our Form ADV Part 2A Disclosure Brochure ("Disclosure Brochure") since the last annual update of that Disclosure Brochure. Since filing our last annual update February 18, 2020, we have updated:

- Item 4 has been updated to disclose the increase in client assets under management.
- Item 5 has been updated to disclose an updated fee schedule for limited scope 3(21) services ERISA plans.

The current version of our disclosure brochure is available to you at any time upon request by contacting our firm at (800) 213-1164 extension 3 or via email at nancy@cprinvestmentsinc.com. You may also find additional information about our firm at our website www.cprinvestmentsinc.com and through the Investment Adviser Public Disclosure system at www.adviserinfo.sec.gov.

Additionally, we would like to make you aware of the following:

1. We are required to adopt a code of ethics and provide a copy of our code of ethics to clients upon request. The current version of our code of ethics is available to you by contacting our firm at the telephone number or email address listed above.
2. Contact your advisory representative immediately if you have had any changes in your investment objectives or financial circumstances. Any changes could impact how we manage your portfolio and will become part of your client file. You should also contact us at any time during the year if your investment goals or financial circumstances change.
3. Should you hold equity securities in your portfolio, you will be responsible for the voting of proxies with regard to those investments. We do not vote client proxies.
4. Finally, enclosed is a copy of our current privacy policy, which we are required to deliver to all existing clients annually.

As always, we welcome your questions and comments at any time.

Very truly yours,

Charles P Reinhold

Charles P Reinhold
President and Chief Compliance Officer

1600 Parkdale Road Ste 201 Rochester MI 48307 - Phone: (800) 213-1164 Fax: (586) 580-9293 - www.cprinvestmentsinc.com

Investment advisory services offered through CPR Investments Inc 1600 Parkdale Rd. Ste 201, Rochester MI 48307 (800) 213-1164
Securities services offered through Ausdal Financial Partners, Inc. Member FINRA/SIPC. 5187 Utica Ridge Rd Davenport, IA 52807 (563)326-2064
CPR Investments Inc. and Ausdal Financial Partners, Inc. are separately owned and operated and do not offer legal or tax advice.

FACTS

WHAT DOES CPR INVESTMENTS INC. DO WITH YOUR PERSONAL INFORMATION?

| | |
|--------------|---|
| Why? | Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do. |
| What? | The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> • Social Security number and income • Account balances and payment history • Credit history and credit scores |
| How? | All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons we choose to share; and whether you can limit this sharing. |

| Reasons we can share your personal information | | Do we share? | Can you limit this sharing? |
|--|-----|----------------|-----------------------------|
| For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus | Yes | No | |
| For our marketing purposes— to offer our products and services to you | Yes | Yes | |
| For joint marketing with other financial companies | No | We don't share | |
| For our affiliates' everyday business purposes— information about your transactions and experiences | Yes | Yes | |
| For our affiliates' everyday business purposes— information about your creditworthiness | No | We don't share | |
| For our affiliates to market to you | Yes | Yes | |
| For non-affiliates to market to you | No | We don't share | |

| | |
|-----------------------------|---|
| To limit our sharing | <ul style="list-style-type: none"> • Mail the form below <p>Please note: If you are a <i>new</i> customer, we can begin sharing your information from the date you received this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.</p> |
|-----------------------------|---|

| | |
|-------------------|--------------------------|
| Questions? | Call 800-213-1164 |
|-------------------|--------------------------|

| | | | | | | | | | |
|--|--|------|----------|---------|----------------------|------------------|----------------------------|-----------|---------------------|
| Who we are | CPR Investments Inc. | | | | | | | | |
| Who is providing this notice? | CPR Investments Inc. | | | | | | | | |
| What we do | To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. | | | | | | | | |
| How do we protect your personal information? | We collect your personal information, for example, when you <ul style="list-style-type: none"> • Open an account or deposit money | | | | | | | | |
| How do we collect your personal information? | <p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> • Affiliates from using your information to market to you • Sharing for non-affiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p> | | | | | | | | |
| Why can't I limit all sharing? | Your choices will apply to everyone on your account—unless you tell us otherwise. | | | | | | | | |
| What happens when I limit sharing for an account I hold jointly? | Companies related by common ownership or control. They can be financial and non-financial companies. | | | | | | | | |
| Definitions | Companies not related by common ownership or control. They can be financial and non-financial companies. | | | | | | | | |
| Affiliates | A formal agreement between non-affiliated financial companies that together market financial products or services to you. | | | | | | | | |
| Non-affiliates | | | | | | | | | |
| Joint marketing | | | | | | | | | |
| Mail-in Form | <p>Mark any you want to limit:</p> <p><input type="checkbox"/> Do not allow your affiliates to use my personal information to market to me.</p> <p><input type="checkbox"/> Do not share my personal information with non-affiliates to market their products and services to me.</p> <table border="1"> <tr> <td>Name</td> <td>Mail to:</td> </tr> <tr> <td>Address</td> <td>CPR Investments Inc.</td> </tr> <tr> <td>City, State, Zip</td> <td>1600 Parkdale Rd., Ste 201</td> </tr> <tr> <td>Account #</td> <td>Rochester, MI 48307</td> </tr> </table> | Name | Mail to: | Address | CPR Investments Inc. | City, State, Zip | 1600 Parkdale Rd., Ste 201 | Account # | Rochester, MI 48307 |
| Name | Mail to: | | | | | | | | |
| Address | CPR Investments Inc. | | | | | | | | |
| City, State, Zip | 1600 Parkdale Rd., Ste 201 | | | | | | | | |
| Account # | Rochester, MI 48307 | | | | | | | | |
| <p><input type="checkbox"/> If you have a joint account, your choice(s) will apply to everyone on your account unless you mark below.</p> <p><input type="checkbox"/> Apply only to me</p> | | | | | | | | | |