

## Item 1: Cover Page Supervised Person Brochure

Part 2B of Form ADV

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Gary L. Lloyd



**1600 Parkdale Road, Suite 201**

**Rochester, MI 48307**

**PHONE: 800-213-1164**

**WEBSITE: [www.cprinvestmentsinc.com](http://www.cprinvestmentsinc.com)**

This brochure provides information about Gary L. Lloyd and supplements the CPR Investments Inc. brochure. You should have received a copy of that brochure. Please contact Gary L. Lloyd if you did not receive CPR Investments Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Gary L. Lloyd (CRD #5768051) is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

November 2, 2020

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**Brochure Supplement (Part 2B of Form ADV)****Supervised Person Brochure**

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**Gary L. Lloyd**

- Year of birth: 1974

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**Item 2: Educational Background and Business Experience**

## Educational Background:

- Michigan State University; BS, Applied Engineering Science and Business Management; 2002

## Business Experience:

- CPR Investments LLC, Investment Advisor Representative, January 2016 to present
- Quantum Capital Group LLC, Managing Member, January 2015 to present
- Goldengreen Holding, LLC, Member, January 2012 to present
- Adaptive Equities, Managing Member, January 2011 to present
- Gary Lloyd II, LLC, Managing Member, March 2010 to present
- HBW Advisory Services LLC, Investment Advisor Representative, May 2010 to December 2015

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**Item 3: Disciplinary Information**

*Criminal Action:* None to report.

*Administrative Proceedings:* None to report.

*Self-Regulatory Organization Proceedings:* None to report.

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**Item 4: Other Business Activities Engaged In**

Gary Lloyd also had several other businesses that are not financially related. These businesses are personal property used for investments and/or rental property. Mr. Lloyd spends approximately 35-45% of his time in these businesses.

These do not represent a conflict of interest.

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**Item 5: Additional Compensation**

Gary Lloyd receives additional compensation on his rental property. He does not receive any performance-based fees.

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**Item 6: Supervision**

Gary Lloyd is supervised by Charles P Reinhold sole owner and operator of CPR Investments Inc. The services offered by Gary Lloyd will consider client's risk tolerance by using a questionnaire to determine Asset allocation and recommend models/strategies for investment planning based on the risk tolerance score results. Clients are reminded quarterly to update CPR Investments Inc. of any changes in their risk tolerance. Charles Reinhold monitors all model/strategies offered by CPR Investments Inc. on a regular basis.

Charles Reinhold can be reached at 800-213-1164.