

Item 1: Cover Page Supervised Person Brochure

Part 2B of Form ADV

Fred Freimark



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This brochure provides information about Fred Freimark and supplements the CPR Investments Inc. brochure. You should have received a copy of that brochure. Please contact Fred Freimark if you did not receive CPR Investments Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Fred Freimark (CRD #2157847) is available on the SEC's website at www.adviserinfo.sec.gov.

November 2, 2020

Brochure Supplement (Part 2B of Form ADV)**Supervised Person Brochure**

Fred Freimark

- Year of birth: 1949

Item 2: Educational Background and Business Experience

Educational Background:

- Portland State University; BS, Social Science & Education; 1971

Business Experience:

- CPR Investments Inc., Investment Advisor Representative, April 2016 to Present
- CPR Financial Group LLC, Insurance Agent, April 2016 to Present
- HBW Advisory Services LLC, Investment Advisor Rep, January 2012 to April 2016
- HBW Insurance & Financial Services, Representative, October 2002 to April 2016
- HBW Securities LLC, Registered Representative, January 2006 to December 2014

Item 3: Disciplinary Information

Criminal Action: None to report.

Administrative Proceedings: None to report.

Self-Regulatory Organization Proceedings: None to report.

Item 4: Other Business Activities Engaged In

Fred Freimark is also a licensed insurance agent with CPR Financial Group LLC. Approximately 10% of Mr. Freimark's time is spent in this practice. From time to time, he will offer clients products and/or services from this activity.

This represents a conflict of interest because it gives an incentive to recommend products and services based on the commission received. This conflict is mitigated by the fact that Mr. Freimark has a fiduciary responsibility to place the best interest of the client first and the clients are not required to purchase any products or services. Clients have the option to purchase these products or services through another insurance agent of their choosing.

Item 5: Additional Compensation

Fred Freimark receives additional compensation as an insurance agent. He does not receive any performance-based fees.

Item 6: Supervision

Fred Freimark is supervised by Charles P Reinhold sole owner and operator of CPR Investments Inc. The services offered by Fred Freimark will consider client's risk tolerance by using a questionnaire to determine Asset allocation and recommend models/strategies for investment planning based on the risk tolerance score results. Clients are reminded quarterly to update CPR Investments Inc. of any changes in their risk tolerance. Charles Reinhold monitors all model/strategies offered by CPR Investments Inc. on a regular basis.

Charles Reinhold can be reached at 800-213-1164.